



Wetland Science Conference

2018

Wisconsin Wetlands
ASSOCIATION

February 20–22
Olympia Resort
Oconomowoc, WI

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We invite you to show your support for wetland conservation and build your visibility among a diverse group of conservation leaders by sponsoring ***Wetland Resilience***, Wisconsin Wetlands Association's 23rd Wetland Science Conference. The conference will be held February 20-22, 2018, at the Olympia Resort & Conference Center in Oconomowoc, Wisconsin. Since 1995, this conference has been sharing and promoting the best wetland science, restoration, and management practices with the wetland and water community of Wisconsin and the Upper Midwest. More than 350 wetland professionals will attend this year.

As a regional leader in wetland and water resource management, you know the importance of wetland resources as well as the importance of an informed wetland community to protect and care for those resources. **Your conference sponsorship demonstrates this leadership and makes this one-of-a-kind event possible.**

Conference Sponsorship

Wisconsin Wetlands Association's wetland conference is an ideal venue to:

- Develop new resource, service, and sales opportunities
- Build visibility among a diverse group of conservation leaders
- Engage with Wisconsin's wetland and water professional community

We offer a range of sponsor levels and benefits featuring unique marketing opportunities to fit your budget and marketing goals.

To sponsor this event, select among the sponsorship levels and benefits detailed on the enclosed chart of benefits. The exclusive marketing opportunities available at the higher sponsorship levels are available on a *first-come, first served basis*.

Complete the enclosed sponsorship form and return it to **Wisconsin Wetlands Association along with your payment by January 19, 2018**. Note that exhibit space is limited this year so confirm your sponsorship today to secure your exhibit space. After we receive your form and payment, we will follow up with you to provide information about how you can claim the complimentary registrations for your organization's representatives and for additional information regarding your exhibiting needs.

Who We Are

Wisconsin Wetlands Association is the nation's first and oldest statewide organization focused exclusively on wetland conservation. For nearly 50 years, Wisconsin Wetlands Association has been working to protect the state's wetland resources through education, training, advocacy, and research on key issues that affect wetlands. Our award-winning programs effectively reach key target audiences, including local government staff, private landowners, land trusts, community decision-makers, and more. Our more than 1,800 members include wetland scientists and educators, conservationists, hunters and anglers, private landowners, concerned citizens, and local and regional organizations. We are a 501(c)(3) non-profit organization.

We hope you will consider sponsoring Wisconsin Wetlands Association's 23rd Annual Wetland Science Conference, *Wetland Resilience*. Use the enclosed sponsor form to make your commitment as a sponsor of this unique event. More information about the conference is available at conference.wisconsinwetlands.org. Contact us by **January 19, 2018**, to ensure that your sponsorship is highlighted in the conference program.

Thank you for supporting this conference. Please do not hesitate to contact me at 608-250-9971 or programs@wisconsinwetlands.org if you have any questions or for more information.

Sincerely,



Katie Beilfuss
Outreach Programs Director

“ *If I could choose only one conference to attend each year, this would be it.* ”

Wisconsin Wetlands Association thanks the sponsors of our recent Wetland Science Conferences, including:





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Sponsor Levels & Benefits

| | Exhibit space in Exhibit Hall (+ = priority placement) | Recognition on conference website and app | Recognition in conference program | Complimentary conference registrations | Complimentary banquet tickets | Recognition on sponsor board at conference | Logo in PowerPoint slide at conference welcome | Exclusive marketing opportunity* | Reserved seating for meals at special VIP table | Mention in event press releases and other publicity | Brochure included in registration packets |
|--|--|---|-----------------------------------|--|-------------------------------|--|--|---|---|---|---|
| Premier Sponsor \$7,500 and above | ✓ + | Logo Link | Logo | 5 | 5 | Logo | ✓ | Logo on swag <i>or</i> program back page | ✓ | Logo | ✓ |
| Gold Sponsor \$3,000 – \$7,499 | ✓ + | Logo Link | Logo | 4 | 4 | Logo | ✓ | Banquet <i>or</i> Tues. Social | ✓ | Name | |
| Silver Sponsor \$1,500 - \$2,999 | ✓ | Logo Link | Logo | 3 | 3 | Logo | ✓ | Student Scholarship <i>or</i> Lunch | ✓ | | |
| Bronze Sponsor \$1,000 – \$1,499 | ✓ | Logo Link | Logo | 2 | 2 | Name | ✓ | Field trip <i>or</i> Poster session <i>or</i> Break | | | |
| Supporting Sponsor \$500 - \$999 (table top only) | ✓ | Name | Name | 1 | | | | | | | |
| Nonprofit Sponsor \$225 - \$499 (table top only) | ✓ | Name | Name | 1 | | | | | | | |



**Wisconsin
Wetlands**
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**Exclusive marketing opportunities are available on a first-come, first-served basis. For example, at the Premier Sponsor level, choose between having your logo adorn the conference swag (e.g. notebook or mug) and having your logo exclusively featured on the back of the conference program or, at the Gold Sponsor level, choose exclusive recognition as the Banquet Sponsor or of the Tuesday Kickoff Social Sponsor. Confirm your sponsorship early to secure these limited marketing opportunities! We are also happy to work with you to craft a customized marketing opportunity that works best for you. Contact Katie Beilfuss, Outreach Programs Director, at 608-250-9971 or programs@wisconsinwetlands.org.*



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SPONSORSHIP FORM

Exhibit space is limited, so reserve your place today! Submit this form by **January 19, 2018**, in order to be recognized as a sponsor in the printed program. Send completed form and payment to:

Wisconsin Wetlands Association, 214 N. Hamilton St. Suite 201, Madison, WI 53703

SPONSOR NAME: _____
(Name of business/agency/organization)

SPONSORSHIP LEVEL (specify amount and, where applicable, rank your exclusive marketing opportunity preference):

- \$7,500+ Premier Sponsor \$_____ Rank preference: __ Logo on swag __ Program back cover
- \$3,000-7,499 Gold Sponsor \$_____ Rank preference: __ Banquet __ Tuesday social
- \$1,500-2,999 Silver Sponsor \$_____ Rank preference: __ Lunch __ Student scholarships
- \$1,000-1,499 Bronze Sponsor \$_____ Rank preference: __ Field Trip __ Poster session __ Break
- \$500-999 Supporting Sponsor (Table-top display only) \$_____
- \$225-499 Nonprofit Sponsor (Table-top display only) \$_____

CONTACT PERSON: Name & Title: _____

Phone: _____ Email Address: _____

Mailing Address: _____

REGISTRATION CONTACT: Please list the person we should contact when conference registration opens to let you know what your representatives need do to register for the conference:

Name & Title: _____

Phone: _____ Email Address: _____

- EXHIBIT DISPLAY TYPE:**
- Table-top display (8-ft table provided for all table-top displays)
 - Free-standing display (only available for sponsors \$1,000 and above)
Size: (H" x W"): _____
Do you also want an 8' table? Yes No table needed
 - No Exhibit Space Needed

ADDITIONAL SERVICES: Electrical Hook-up Yes (include \$25 additional fee) No
(Wireless Internet is complimentary throughout the facility)

PAYMENT INFORMATION: Sponsorship amount: \$_____ + Electrical hookup fee: \$_____ = Total: \$_____

Check enclosed (payable to Wisconsin Wetlands Association)

Please charge my Visa/MasterCard/Discover (circle card type)

Name on card: _____ Billing address (if different from above): _____

Card #: _____

Expiration date: _____

*Note: Set-up begins at 5:00 pm on Tues, Feb. 20, 2018. Exhibit tables come with table linens.
For help with exhibit details, contact Emily Buck at 608-250-9971 or emily.buck@wisconsinwetlands.org.*

Office Use Only Rec: _____ Pmt: _____ Db: _____ Rpt: _____ Ss: _____