

BECOME A SPONSOR

February 19-21, 2019

Marriot West Hotel and Conference Center

Madison, WI



▶ **Create awareness and visibility of your products, services, or work**

▶ **Demonstrate your support for wetland conservation and education**

▶ **Network with wetland professionals from around the state and region**

▶ **Showcase your products and services**

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**214 N. Hamilton St. #201
Madison, WI 53703
wisconsinwetlands.org
608-250-9971**

Sponsor Wetlands: Yesterday, Today, and Tomorrow to realize all of these benefits and more.

Since 1995, Wisconsin Wetlands Association's annual Wetland Science Conference has been providing a one-of-a-kind opportunity to share and promote the best wetland science, restoration, and management practices with the wetland and water community of Wisconsin and the Upper Midwest. More than 350 wetland professionals will attend.

The 2019 conference will be held February 19-21, 2019, at the Madison Marriott West.

You know the importance of wetland resources as well as the importance of an informed wetland community to protect and care for those resources. **Your conference sponsorship demonstrates this leadership and makes this one-of-a-kind event possible.**

About our Audience

More than 350 wetland professionals from around Wisconsin and the region attend this conference every year. Our demographics:

Profession:

Consultant 26%
Land Manager 13%
Project Manager 10%
Student 7%
Researcher 5%
Regulator 5%
Educator 3%
Other 22%

Employer:

Private Company 31%
State 13%
University/Education 11%
Non-Profit 10%
County 5%
Tribal 5%

Federal 4%
Utility 3%
Other 10%

How to Become a Sponsor

We offer a range of sponsor levels and benefits to fit your budget and marketing goals. To sponsor this event, select among the sponsorship levels and benefits detailed on the enclosed chart of benefits.

Exclusive marketing opportunities available at the higher sponsorship levels are available on a *first-come, first served basis*. Be recognized as the exclusive sponsor of a plenary session, lunch, break, field trip, or other conference event, including sponsorship listing for that event on the conference website, in the program, and in the app, and have your logo prominently displayed at this event.

Complete the enclosed sponsorship form and return it to **Wisconsin Wetlands Association along with your payment by January 18, 2019.**

After we receive your form and payment, we will follow up with you to provide information about how you can claim the complimentary registrations for your representatives and for additional information regarding your exhibiting needs.

Who We Are

Wisconsin Wetlands Association is the nation's first and oldest statewide organization focused exclusively on wetland conservation. For 50 years, Wisconsin Wetlands Association has been working to protect the state's wetland resources through education, training, advocacy, and research on key issues that affect wetlands. Our award-winning programs effectively reach key target audiences, including local government staff, private landowners, land trusts, community decision-makers, and more. Our more than 1,800 members include wetland scientists and educators, conservationists, hunters and anglers, private landowners, concerned citizens, and local and regional organizations. We are a 501(c)(3) non-profit organization.

Please consider sponsoring Wisconsin Wetlands Association's 24th annual Wetland Science Conference, *Wetlands: Yesterday, Today, and Tomorrow*. Use the enclosed sponsor form to make your commitment as a sponsor of this unique event. More information about the conference is available at conference.wisconsinwetlands.org. Contact us by **January 18, 2019**, to ensure that your sponsorship is highlighted in the conference program.

Thank you for supporting this conference. Please do not hesitate to contact Katie Beilfuss at 608-250-9971 or programs@wisconsinwetlands.org if you have any questions or for more information.

“ *If I could choose only one conference to attend each year, this would be it.* ”

Wisconsin Wetlands Association thanks the sponsors of our recent Wetland Science Conferences, including:



SPONSOR LEVELS & BENEFITS

February 19-21, 2019

Marriot West Hotel and Conference Center

Madison, WI



Wetland Science Conference

2019

Wisconsin Wetlands ASSOCIATION

	Exhibit space in Exhibit Hall (+ = priority placement)	Recognition on conference website and app	Recognition in conference program	Complimentary registrations	Complimentary banquet tickets	Logo on screen at conference welcome	Recognition on sponsor board at conference	Exclusive marketing opportunity*	Mention of sponsorship in WWA social media posts	Mention in event press releases and other publicity	Brochure included in registration packets
Premier Sponsor \$7,500 and above	✓+	Logo Link	Logo	5	5	✓	Logo	Logo on swag or program back page	✓	Logo	✓
Gold Sponsor \$3,000–\$7,499	✓+	Logo Link	Logo	4	4	✓	Logo	Banquet or Tues. social, or Plenary	✓	Name	
Silver Sponsor \$1,500–\$2,999	✓	Logo Link	Logo	3	3	✓	Logo	Student scholarship or Lunch	✓		
Bronze Sponsor \$1,000–\$1,499	✓	Logo Link	Logo	2	2	✓	Name	Field trip or poster sessions or break			
Supporting Sponsor \$500–\$999 <i>(table top only)</i>	✓	Name	Name	1							
Non-Profit Sponsor \$225–\$499 <i>(table top only)</i>	✓	Name	Name	1							

**Exclusive marketing opportunities are available on a first-come, first-served basis. Confirm your sponsorship early to secure these limited marketing opportunities! We are also happy to work with you to craft a customized marketing opportunity that works best for you. Contact Katie Beilfuss, Outreach Programs Director, at 608-250-9971 or programs@wisconsinwetlands.org.*

SPONSORSHIP FORM

February 19-21, 2019

Marriot West Hotel and Conference Center

Madison, WI



Wetland Science Conference

2019

Wisconsin Wetlands Association

Exhibit space is limited, so reserve your place today! Submit this form by **January 18, 2019**, in order to be recognized as a sponsor in the printed program. For more information, contact: katie.beilfuss@wisconsinwetlands.org.

Send completed form and payment to: **Wisconsin Wetlands Association, 214 N. Hamilton St. Suite 201, Madison, WI 53703**

1. **SPONSOR NAME:** _____
(Name of business/agency/organization as you would like it listed in materials)

2. **SPONSORSHIP LEVEL:**

① Choose your level

② Specify amount

③ Rank the marketing opportunities at your level (1 = first choice)

- | | | | | |
|--|----------|---------------------------------|--------------------------|-------------|
| <input type="checkbox"/> Premier Sponsor \$7,500+ | \$ _____ | ___ Logo on swag | ___ Program back cover | |
| <input type="checkbox"/> Gold Sponsor \$3,000-7,499 | \$ _____ | ___ Banquet | ___ Tuesday social | ___ Plenary |
| <input type="checkbox"/> Silver Sponsor \$1,500-2,999 | \$ _____ | ___ Lunch | ___ Student scholarships | |
| <input type="checkbox"/> Bronze Sponsor \$1,000-1,499 | \$ _____ | ___ Field Trip | ___ Poster session | ___ Break |
| <input type="checkbox"/> Supporting Sponsor \$500-999 | \$ _____ | <i>(Table-top display only)</i> | | |
| <input type="checkbox"/> Nonprofit Sponsor \$225-499 | \$ _____ | <i>(Table-top display only)</i> | | |

3. **CONTACT PERSON:** Name & Title: _____
Phone: _____ Email Address: _____
Mailing Address: _____

4. **EXHIBIT DISPLAY TYPE:** Table-top display (6' table provided for all table-top displays)
 Free-standing display (only available for Bronze sponsors and above)
Size: (H' x W') _____
Do you also want an 6' table? Yes No table needed
 No Exhibit Space Needed

5. **ADDITIONAL SERVICES:** Electrical Hook-up Yes *(include \$50 additional fee)* No
Wifi is only available through special arrangements. Please contact us for details.

6. **PAYMENT INFORMATION:** Sponsorship amount: \$ _____ + Electrical hookup fee: \$ _____ = Total: \$ _____
 Check enclosed *(payable to Wisconsin Wetlands Association)*
 Please charge my Visa / MasterCard / Discover *(circle card type)*
Name on card: _____ Billing address *(if different from above):* _____
Card #: _____
Expiration date: _____

Note: Set-up begins at 6:00 pm on Tues, Feb. 19, 2019. Exhibit tables come with table linens and skirts. For help with exhibit details, contact Emily Buck at 608-250-9971 or emily.buck@wisconsinwetlands.org.

Office Use Only Rec: _____ Pmt: _____ Db: _____ Rpt: _____ Ss: _____