

# BECOME A SPONSOR

February 18-20, 2020  
Osthoff Resort  
Elkhart Lake, WI



- **Create awareness and visibility of your products, services, or work**
- **Network with wetland professionals from around the state and region**
- **Demonstrate your support for wetland conservation and education**
- **Showcase your products and services**

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## Sponsor the 25th annual Wetland Science Conference to realize all of these benefits and more.

Since 1995, Wisconsin Wetlands Association's annual Wetland Science Conference has been providing a one-of-a-kind opportunity to share and promote the best wetland science, restoration, and management practices with the wetland and water community of Wisconsin and the Upper Midwest. More than 350 wetland professionals will attend.

**The 2020 conference will be held February 18-20 at the Osthoff Resort.**

You know the importance of wetland resources as well as the importance of an informed wetland community to protect and care for those resources. **Your conference sponsorship demonstrates this leadership and makes this one-of-a-kind event possible.**

### About our Audience

More than 350 wetland professionals from around Wisconsin and the region attend this conference every year. Our audience demographics:

#### Profession:

Consultant 19%  
Project Manager 15%  
Resource Manager 12%  
Practitioner 9%  
Researcher 9%  
Student 7%  
Educator 7%  
Retired 6%

Business Manager 3%  
Regulator 3%  
Scientist 2%  
Equipment/product supplier 1%  
Other 6%

#### Employer:

Private Sector 34%  
Government 28%  
University/Education 15%  
Non-Profit 13%  
Retired 8%  
Utility 1%  
Other 2%

### How to Become a Sponsor

We offer a range of sponsor levels and benefits to fit your budget and marketing goals. To sponsor this event, select among the sponsorship levels and benefits detailed on the enclosed chart of benefits.

Exclusive marketing opportunities offered at the higher sponsorship levels are available on a *first-come, first served basis*. Be recognized as the exclusive sponsor of a plenary session, lunch, break, field trip, or other conference event, including sponsorship listing for that event on the conference website, in the program, and in the app, and have your logo prominently displayed at this event.

Complete the enclosed sponsorship form and return it to **Wisconsin Wetlands Association** along with your payment by **January 17, 2020**.

After we receive your form and payment, we will follow up with you to provide information about how you can access the complimentary registrations for your representatives and to confirm your exhibit needs.

## Who We Are

Wisconsin Wetlands Association is the nation's first and oldest statewide organization focused exclusively on wetland conservation. For 50 years, Wisconsin Wetlands Association has been working to protect the state's wetland resources through education, training, advocacy, and research on key issues that affect wetlands. Our award-winning programs effectively reach key target audiences, including local government staff, private landowners, land trusts, community decision-makers, and more. Our more than 1,800 members include wetland scientists and educators, conservationists, hunters and anglers, private landowners, concerned citizens, and local and regional organizations. We are a 501(c)(3) non-profit organization.

**Please consider sponsoring Wisconsin Wetlands Association's 25th annual Wetland Science Conference.** Use the enclosed sponsor form to make your commitment as a sponsor of this unique event. More information about the conference is available at [conference.wisconsinwetlands.org](http://conference.wisconsinwetlands.org). Confirm your sponsorship by **January 17, 2020**, to ensure that your sponsorship is highlighted in the conference printed program.

**Thank you for supporting this conference.** Please do not hesitate to contact Katie Beilfuss at 608-250-9971 or [programs@wisconsinwetlands.org](mailto:programs@wisconsinwetlands.org) if you have any questions or for more information.

*“ If I could choose only one conference to attend each year, this would be it. ”*

*Wisconsin Wetlands Association thanks the sponsors of our recent Wetland Science Conferences, including:*



# SPONSOR LEVELS & BENEFITS

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	Exhibit space in Exhibit Hall (+ = priority placement)	Recognition on conference website and app	Recognition in conference printed program	Complimentary registrations	Complimentary banquet tickets	Complimentary field trip and workshop tickets	Logo on screen at conference welcome	Recognition on sponsor board at conference	Exclusive marketing opportunity*	Mention of sponsorship in WWA social media posts	Mention in event press releases and other publicity	Brochure included in registration packets
<b>Premier Sponsor</b> \$7,500 and above	✓+	Logo Link	Logo	6	6	6	✓	Logo	Logo on swag or program back page	✓	Logo	✓
<b>Platinum Sponsor</b> \$5,000–\$7,499	✓+	Logo Link	Logo	5	5	5	✓	Logo	Banquet or Tues. social	✓	Name	
<b>Gold Sponsor</b> \$3,000–\$4,999	✓+	Logo Link	Logo	4	4	4	✓	Logo	Plenary session or lunch or student scholarship	✓	Name	
<b>Silver Sponsor</b> \$1,500–\$2,999	✓	Logo Link	Logo	3	3	3	✓	Logo	Symposium or poster session or break	✓		
<b>Bronze Sponsor</b> \$1,000–\$1,499	✓	Logo Link	Logo	2	2	2	✓	Name	Field trip or workshop			
<b>Supporting Sponsor</b> \$500–\$999 (table top only)	✓	Name	Name	1								
<b>Non-Profit Sponsor</b> \$250–\$499 (table top only)	✓	Name	Name	1								

*\*Exclusive marketing opportunities are available on a first-come, first-served basis. Confirm your sponsorship early to secure these limited marketing opportunities! We are also happy to work with you to craft a customized marketing opportunity that works best for you. Contact Katie Beilfuss, Outreach Programs Director, at 608-250-9971 or [programs@wisconsinwetlands.org](mailto:programs@wisconsinwetlands.org).*

# SPONSORSHIP FORM

February 18-20, 2020

Osthoff Resort

Elkhart Lake, WI



**Exhibit space is limited**, so reserve your place today! Submit this form by **January 17, 2020**, in order to be recognized as a sponsor in the printed program. For more information, contact: [katie.beilfuss@wisconsinwetlands.org](mailto:katie.beilfuss@wisconsinwetlands.org).

Send completed form and payment to: **Wisconsin Wetlands Association, 214 N. Hamilton St. Suite 201, Madison, WI 53703**

1. **SPONSOR NAME:** \_\_\_\_\_  
(Name of business/agency/organization as you would like it listed in materials)

2. **SPONSORSHIP LEVEL:**

① Choose your level      ② Specify amount      ③ Rank the marketing opportunities at your level (1 = first choice)

<input type="checkbox"/> <b>Premier Sponsor</b> \$7,500+	\$ _____	<input type="checkbox"/> Logo on swag	<input type="checkbox"/> Program back cover
<input type="checkbox"/> <b>Platinum Sponsor</b> \$5,000-7,499	\$ _____	<input type="checkbox"/> Banquet	<input type="checkbox"/> Tuesday social
<input type="checkbox"/> <b>Gold Sponsor</b> \$3,000-4,999	\$ _____	<input type="checkbox"/> Lunch	<input type="checkbox"/> Student scholarships <input type="checkbox"/> Plenary
<input type="checkbox"/> <b>Silver Sponsor</b> \$1,500-2,999	\$ _____	<input type="checkbox"/> Symposium	<input type="checkbox"/> Poster Session <input type="checkbox"/> Break
<input type="checkbox"/> <b>Bronze Sponsor</b> \$1,000-1,499	\$ _____	<input type="checkbox"/> Field Trip	<input type="checkbox"/> Workshop
<input type="checkbox"/> <b>Supporting Sponsor</b> \$550-999	\$ _____	(Table-top display only)	
<input type="checkbox"/> <b>Nonprofit Sponsor</b> \$250-549	\$ _____	(Table-top display only)	

3. **CONTACT PERSON:** Name & Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_

4. **EXHIBIT DISPLAY TYPE:** ☐ Table-top display (6' table provided for all table-top displays)  
☐ Free-standing display (only available for Bronze sponsors and above)  
Size: (H' x W') \_\_\_\_\_  
Do you also want an 6' table? ☐ Yes ☐ No table needed  
☐ No Exhibit Space Needed

5. **ADDITIONAL SERVICES:** Electrical Hook-up ☐ Yes (include \$75 additional fee) ☐ No  
Wi-fi is available throughout the conference facility; hard-wired internet is available for an additional fee.

6. **PAYMENT INFORMATION:** Sponsorship amount: \$ \_\_\_\_\_ + Electrical hookup fee: \$ \_\_\_\_\_ = Total: \$ \_\_\_\_\_  
☐ Check enclosed (payable to Wisconsin Wetlands Association)  
☐ Please charge my Visa / MasterCard / Discover (circle card type)  
Name on card: \_\_\_\_\_ Billing address (if different from above): \_\_\_\_\_  
Card #: \_\_\_\_\_  
Expiration date: \_\_\_\_\_

Note: Set-up begins at 7:00 am on Wed, Feb. 19, 2020. **No set-up on Tuesday evening.** Exhibit tables come with table linens and skirts.  
For help with exhibit details, contact Emily Buck at 608-250-9971 or [emily.buck@wisconsinwetlands.org](mailto:emily.buck@wisconsinwetlands.org).

**Office Use Only** Rec: \_\_\_\_\_ Pmt: \_\_\_\_\_ Db: \_\_\_\_\_ Rpt: \_\_\_\_\_ Ss: \_\_\_\_\_