

The 2022 Wetland Science Conference is going Virtual!

While we had all been looking forward to coming together in person for the 2022 Wetland Science Conference, public health conditions made moving the conference online the right decision.

This change will, of course, affect the benefits we are able to offer to the generous companies, organizations, and agencies whose support makes this conference possible. Read on for more information about the recognition, visibility, and other benefits Sponsors and Exhibitors can expect at the 2022 conference.

If you have questions or concerns, feel free to contact me at 608-250-9971 x3 or katie.beilfuss@wisconsinwetlands.org.

Updated Sponsor Benefits

Benefits that will still be provided:

- Logo displayed on conference website and app
- Complimentary registrations
Now double the comps!
 - Premier sponsors: 12 comps
 - Platinum sponsors: 10 comps
 - Gold sponsors: 8 comps
 - Silver: 6 comps
 - Bronze: 4 comps
- Exclusive session sponsorship recognition
- Logo on screen at conference welcome
- At higher sponsor levels
 - Social media shout-outs
 - Logo in event publicity emails
 - Mention in event press releases

New benefits:

- Virtual sponsor profile where you can provide contact info, descriptions, a video, and more! This sponsor profile is accessible not only to conference registrants, but also to anyone visiting the conference website. We will automatically post your logo and organization/company name and you can customize it as much or as little as you want.

Benefits we can no longer offer:

- Logo displayed in conference printed program
- Table in exhibit hall (*optional add-on*)
- Recognition on sponsor board at conference

Updated Exhibitor Benefits

Benefits that will still be provided:

- Name listed on conference website and app
- One complimentary basic conference registration *Now two per exhibitor!*

New benefits:

- Virtual exhibitor profile where you can provide contact info, upload documents, share a video, and more! This exhibitor profile is accessible not only to conference registrants, but also to anyone visiting the conference website.
- Access to an interactive virtual exhibit hall—the closest thing to in-person networking we’ve found for a virtual conference.
 - You will have your own “table” your representatives can staff.
 - You will be able to see the list of people in the virtual exhibit hall, send private chats to them, and invite them to connect in a video meeting.
 - Video meetings can accommodate up to 14 people at a time.
 - Any participant in a video meeting can share screen with the other participants in that meeting.
 - You can “lock” a video meeting if you’d like to have a more private conversation.
 - Check out a screen shot of a *very draft* version of what the virtual exhibit hall will look like on the next page.
 - This virtual exhibit hall will be available during all of the conference breaks and linked directly from the program schedule in the event platform. Exhibitors will also have a special (shared) area during the poster session, lunches, and post-banquet social.
 - We’ll send out more information about this virtual exhibit hall later this month. Check out this video if you want to know more: <https://tinyurl.com/WWAWonderRoom>.
 - We will host live “demo” sessions of the virtual exhibit hall for exhibitors ahead of the conference.

Benefits we can no longer offer:

- Name listed in conference printed program
- Table in in-person exhibit hall

If you have questions or concerns, feel free to contact Katie at 608-250-9971 x3 or katie.beilfuss@wisconsinwetlands.org.

Virtual Exhibit Hall DRAFT Example



In this *very draft* mock-up of our virtual exhibit hall, you can see the exhibitor tables labeled with logos. The room has two participants and these two people are connected in a video meeting (their two photo “avatars” are within the same circle).

Exhibitor representatives can “staff” their table by putting their avatar next to their company’s table. When other participants move their avatars close to the representative’s avatar, the two people will be put into a video meeting.

All participants have control over their own avatar photo, video camera, and mic.

This networking platform is much easier to explain in a demo! Stay tuned for more information about how you or your representative can join a live demo of our virtual exhibit hall.

Thank you very much for supporting the 2022 Wetland Science Conference!!