

BECOME A SPONSOR OR EXHIBITOR

February 20-22, 2024

Radisson Hotel & Conference Center

Green Bay, WI



- ▶ **Create awareness of and build visibility for your products, services, or brand**
- ▶ **Network with wetland professionals from around the state and region**
- ▶ **Demonstrate your support for wetland conservation**
- ▶ **Showcase your products and services**

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Support the 2024 Wetland Science Conference as a sponsor and/or exhibitor to realize all these benefits and more.

Since 1995, Wisconsin Wetlands Association's annual Wetland Science Conference has been providing a one-of-a-kind opportunity to share and promote the best wetland science, restoration, and management practices with the wetland and water community of Wisconsin and the Upper Midwest. More than 350 wetland professionals attend each year.

The 2024 conference will be held in person February 20-22 at the Radisson Hotel & Conference Center in Green Bay, Wisconsin.

You know the importance of wetland resources as well as the importance of an informed wetland community to protect and care for those resources. **Your conference support demonstrates this leadership and makes this one-of-a-kind event possible.**

Please read on for details about our Sponsor and Exhibitor opportunities at the 2024 Wetland Science Conference.

More About our Audience

More than 350 wetland professionals from around Wisconsin and the region attend this conference every year. Demographics for our 2023 audience:

Profession:

Scientist, Biologist, Researcher, or Ecologist: 27%
Consultant 16%
Resource manager/ technician 12%
Program manager 8%
Practitioner 7%

GIS professional 5%
Educator/trainer 5%
Other 12%
Student 4%
Retired 4%

Employer:

Government 32%
Consulting firm 24%
Private sector 11%
Non-profit 12%
University/education 9%
Student 4%
Retired 4%
Other 4%

How to Support the Conference

Select among the levels and benefits detailed on the enclosed materials.

SPONSOR

- Best visibility to our conference audience
- Range of sponsor levels and benefits
- Complimentary full registrations
- Option to add an exhibit

OR

EXHIBITOR

- Space in our exhibit hall
- One basic conference registration
- Discount for non-profit exhibitors

Signing up is easy!

Use our convenient online form to sign up: eventleaf.com/e/support2024wetlands.

We need to receive your sign up and payment by January 19, 2024. Note that several benefits are available on a first-come, first-served basis (including exhibit space, which is very limited this year), so confirm your support early to lock in your benefits.

After we receive your sign-up and payment, we will follow up with you with information about how to access your complimentary registration(s) and claim the other benefits that come with your support.

Who We Are

Wisconsin Wetlands Association is the nation's first and oldest statewide organization focused exclusively on wetland conservation. For more than 50 years, WWA has been working to protect our state's wetland resources through education, training, advocacy, and research on key issues that affect wetlands. Our award-winning programs effectively reach key target audiences, including local government staff, private landowners, land trusts, community decision-makers, and more. We are a 501(c)3 non-profit organization.

Please consider supporting Wisconsin Wetlands Association's 2024 Wetland Science Conference. Find more information about the conference: conference.wisconsinwetlands.org. Contact Katie Beilfuss at 608-250-9971x3 or programs@wisconsinwetlands.org if you have any questions or need more information.

“ This is a regional conference that has the quality of a national conference. It is a great opportunity to interact with wetland professionals. ”

Wisconsin Wetlands Association thanks the sponsors of our recent Wetland Science Conferences, including:



Forest County Potawatomi
FOUNDATION



Stantec



We Energies
Foundation



Baxter & Woodman
Natural Resources



STERLING
Site Access • Ground Protection

The Nature
Conservancy
Wisconsin



Wisconsin Public Service
Foundation



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MIDWEST NATURAL RESOURCES

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SPONSOR AND EXHIBITOR OPPORTUNITIES IN 2024

February 20-22, 2024

Radisson Hotel & Conference Center, Green Bay, WI



Choose to be a Sponsor OR an Exhibitor

To highlight the support of our sponsors and better manage the exhibit hall at our conference, we offer sponsorship and exhibiting as separate opportunities.

- Sponsor for the greatest visibility and recognition and to show your support for wetlands.
- Exhibit if your primary interest is tabling in our exhibit hall.

SPONSOR BENEFITS	EXHIBITOR BENEFITS
Logo displayed on conference website and app	Name listed on conference website and app
Logo displayed in conference printed program	Name listed in conference printed program
2-10 complimentary conference full registrations <i>depending on sponsor level (field trips and workshops included)</i>	One complimentary basic conference registration <i>(field trips, workshops not included)</i>
Skirted table in exhibit hall <i>(optional discounted add-on)</i>	Skirted table in exhibit hall
Exclusive session sponsorship recognition	<p><i>Exhibit space is very limited this year, so reserve your spot early!</i></p>
Logo on screen at conference welcome	
Recognition on sponsor board at conference	
At higher sponsor levels <i>(see sponsor benefits table for details)</i> :	
<ul style="list-style-type: none"> • Social media shout-outs • Logo in event publicity emails • Mention in event press releases • Brochure in registration packets 	

SPONSORS: Exhibit tables are an optional add-on offered at a special discounted rate

- It's easy to add an exhibit table to your sponsorship for 50% off the exhibitor price.
- Receive an additional complimentary registration with your purchase of exhibit space (in addition to the registrations that come with sponsorship).

Convenient online sign-up

- Skip the paperwork! Use our new, easy, online system to pledge your conference support: eventleaf.com/e/support2024wetlands.
- Online payment options:
 - o Pay by credit card; receive an automatic receipt
 - o Select "Pay by Check" and receive an invoice

Add-on visibility and support opportunities suggested by our sponsors

- Support student engagement at the conference (workshops, competition prizes).
- Support our scholarship fund for (non-student) people with financial need.
- Increase your visibility by underwriting beverage tickets at the socials.

SPONSOR LEVELS & BENEFITS

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	Premier: \$7,500	Platinum: \$6,000	Gold: \$3,000	Silver: \$1,500	Bronze: \$1,000
Logo on conference website sponsor page	✓	✓	✓	✓	✓
Logo in conference app	✓	✓	✓	✓	✓
Complimentary registration*	10	8	5	3	2
Exclusive session sponsorship	Choose from List 1	Choose from List 1	Choose from List 2	Choose from List 3	Choose from List 4
Logo in conference program	✓	✓	✓	✓	✓
Logo on screen at conference welcome	✓	✓	✓	✓	✓
Recognition on sponsor board	✓	✓	✓	✓	✓
Social media shout outs	✓	✓	✓	✓	
Logo in our event publicity emails to prospective attendees	✓	✓	✓		
Mention in event press releases	Logo	Name			
Brochure included in registration packets	✓				

* Includes field trips and workshops

Exclusive session sponsorship opportunities

Only a limited number of sessions are available for sponsorship. Session exclusivity will be determined on a first-come, first-served basis. Sponsors who sign up before the full program is available will be contacted in the order they signed up to select sessions.

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| <p>List 1</p> <ul style="list-style-type: none"> • Tuesday welcome social • Wednesday <i>Wetland Wingding</i> | <p>List 2</p> <ul style="list-style-type: none"> • Plenary session (Weds or Thurs) • Lunch (Weds or Thurs) | <p>List 3</p> <ul style="list-style-type: none"> • Student scholarship (limit 2) • Concurrent session • Poster Session | <p>List 4</p> <ul style="list-style-type: none"> • Field trip • Morning or afternoon break • Workshop |
|----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|

Optional Add-ons for Sponsors:

Exhibit hall table – *space in the exhibit hall is very limited this year, so sign up early to reserve yours!*

Exhibit table (includes one additional complimentary registration) – special discount rate for sponsors.....	\$275
Electricity for exhibit table.....	\$40
Hardwired internet connection.....	\$100

Additional visibility opportunities

First drink's on you! Underwrite beverage tickets for the Tuesday evening opening social (Limit one).....	\$500
First drink's on you! Underwrite beverage tickets for the Wednesday afternoon poster session social (Limit one).....	\$500
First drink's on you! Underwrite beverage tickets for the Wednesday evening Wetland Wingding (Limit one).....	\$500
Push notification via conference event app: Promote your support of the Wetland Science Conference and invite attendees to engage with your business/organization.....	\$100

Support engagement in the conference

Enable a student to attend the conference.....	\$225
Provide prize money for winners of the student presentation competition.....	\$150
Enable a student to attend a fee-based workshop.....	\$20
Contribute to a scholarship fund for (non-student) people with financial need.....	\$20-225

EXHIBITOR BENEFITS

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Exhibitor: \$550

Non-profit exhibitor: \$275

Exhibitor Benefits:

- Table in exhibit hall
- Name listed on conference website and in conference printed program
- Logo listed in conference app
- One complimentary registration (field trip and workshop fees not included)

Optional Add-ons for Exhibitors:

Exhibit Hall Table

- Electricity for exhibit table.....\$40
- Hardwired internet connections.....\$100

Visibility Opportunities

- First drink's on you! Underwrite beverage tickets for the **Tuesday evening opening social.**
(Limit one, first-come, first-served).....\$500
- First drink's on you! Underwrite beverage tickets for the **Wednesday afternoon poster session social.**
(Limit one, first-come, first-served).....\$500
- First drink's on you! Underwrite beverage tickets for the **Wednesday evening Wetland Wingding.**
(Limit one, first-come, first-served).....\$500
- Push notification via conference event app: Promote your support of the Wetland Science Conference and invite attendees to visit your booth, attend a particular session, or otherwise engage with your business/organization.....\$100
- Support engagement in the conference:
 - Enable a student to attend the conference.....\$225
 - Provide prize money for winners of the student presentation competition.....\$150
 - Enable a student to attend a fee-based workshop.....\$20
- Contribute to a scholarship fund to support attendance by people with financial need.....\$20-195