

# BECOME A SPONSOR OR EXHIBITOR

February 23-25, 2027

The Osthoff Resort

Elkhart Lake, WI



- ▶ **Create awareness of and build visibility for your products, services, or brand**
- ▶ **Network with wetland professionals from around the state and region**
- ▶ **Demonstrate your support for wetland conservation**
- ▶ **Showcase your products and services**

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## Support the 2027 Wetland Science Conference as a sponsor and/or exhibitor to realize all these benefits and more.

Since 1995, Wisconsin Wetlands Association's annual Wetland Science Conference has been providing a one-of-a-kind opportunity to share and promote the best wetland science, restoration, and management practices with the wetland and water community of Wisconsin and the Upper Midwest. More than 350 wetland professionals attend each year.

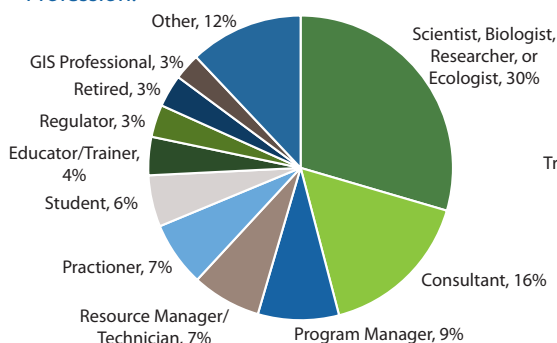
**The 2027 conference will be held February 23-25 at The Osthoff Resort in Elkhart Lake, Wisconsin.**

You know the importance of wetland resources as well as the importance of an informed wetland community to protect and care for those resources. **Your conference support demonstrates this leadership and makes this one-of-a-kind event possible.**

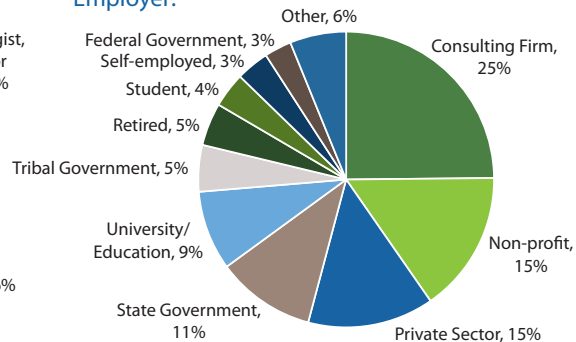
## More About our Audience

More than 350 wetland professionals from around Wisconsin and the region attend this conference every year. Demographics for our 2026 audience:

### Profession:



### Employer:



## How to Support the Conference

Select among the levels and benefits detailed on the enclosed materials.

### SPONSOR

- Best visibility to our conference audience
- Range of sponsor levels and benefits
  - Complimentary full registrations
  - Option to add a discounted exhibit

OR

### EXHIBITOR

- Space in our exhibit hall
- One basic conference registration
- Discount for non-profit exhibitors

## Signing up is easy!

Use our convenient online form to sign up: [eventleaf.com/e/support2027wetlands](https://eventleaf.com/e/support2027wetlands).

**We need to receive your sign up and payment by January 22, 2027.** Note that several benefits are available on a first-come, first-served basis (including exhibit space, which is very limited), so confirm your support early to lock in your benefits.

After we receive your sign-up and payment, we will follow up with you with information about how to access your complimentary registration(s) and claim the other benefits that come with your support.

## Who We Are

Wisconsin Wetlands Association is the nation's first and oldest statewide organization focused exclusively on wetland conservation. For more than 50 years, WWA has been working to protect our state's wetland resources through education, training, advocacy, and research on key issues that affect wetlands. Our award-winning programs effectively reach key target audiences, including local government staff, private landowners, land trusts, community decision-makers, and more. We are a 501(c)3 non-profit organization.

**Please consider supporting Wisconsin Wetlands Association's 2027 Wetland Science Conference.** Find more information about the conference: [conference.wisconsinwetlands.org](https://conference.wisconsinwetlands.org). Contact Katie Beilfuss at 608-413-5304 or [programs@wisconsinwetlands.org](mailto:programs@wisconsinwetlands.org) if you have any questions or need more information.

*“ This is a regional conference that has the quality of a national conference. It is a great opportunity to interact with wetland professionals. ”*

Wisconsin Wetlands Association thanks the sponsors of our recent Wetland Science Conferences, including:



# SPONSOR AND EXHIBITOR OPPORTUNITIES IN 2027

February 23-25, 2027

The Osthoff Resort, Elkhart Lake, WI



## Choose to be a Sponsor OR an Exhibitor

To highlight the support of our sponsors and better manage the exhibit hall at our conference, we offer sponsorship and exhibiting as separate opportunities.

- Sponsor for the greatest visibility and recognition and to show your support for wetlands.
- Exhibit if your primary interest is tabling in our exhibit hall.

| SPONSOR BENEFITS                                                                                                                                                                                                                                                                   | EXHIBITOR BENEFITS                                                                           |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| Logo displayed on conference website and app                                                                                                                                                                                                                                       | Name listed on conference website and app                                                    |
| Logo displayed in conference printed program                                                                                                                                                                                                                                       | Name listed in conference printed program                                                    |
| 2-10 complimentary conference full registrations <i>depending on sponsor level (field trips and workshops included)</i>                                                                                                                                                            | One complimentary basic conference registration <i>(field trips, workshops not included)</i> |
| Skirted table in exhibit hall <i>(optional add-on)</i>                                                                                                                                                                                                                             | Skirted table in exhibit hall                                                                |
| Exclusive session sponsorship recognition                                                                                                                                                                                                                                          | <b><i>Exhibit space is very limited, so reserve your spot early!</i></b>                     |
| Logo on screen at conference welcome                                                                                                                                                                                                                                               |                                                                                              |
| Recognition on sponsor board at conference                                                                                                                                                                                                                                         |                                                                                              |
| At higher sponsor levels <i>(see sponsor benefits table for details)</i> : <ul style="list-style-type: none"><li>• Social media shout-outs</li><li>• Logo in event publicity emails</li><li>• Mention in event press releases</li><li>• Brochure in registration packets</li></ul> |                                                                                              |

## SPONSORS: Exhibit tables are an optional add-on offered at a special discounted rate

- It's easy to add an exhibit table to your sponsorship for 50% off the regular exhibitor price.
- Receive an additional complimentary registration with your purchase of exhibit space (in addition to the registrations that come with sponsorship).

## Convenient online sign-up

- Skip the paperwork! Use our new, easy, online system to pledge your conference support: [eventleaf.com/e/support2027wetlands](https://eventleaf.com/e/support2027wetlands).
- Online payment options:
  - o Pay by credit card; receive an automatic receipt
  - o Select "Pay by Check" and receive an invoice

## Add-on visibility and support opportunities suggested by our sponsors

- Support student engagement at the conference (workshops, competition prizes).
- Support our scholarship fund for (non-student) people with financial need.
- Increase your visibility by underwriting beverage tickets at the socials and poster session.

# SPONSOR LEVELS & BENEFITS

February 23-25, 2027  
The Osthoff Resort  
Elkhart Lake, WI



|                                                             | Premier: \$7,500   | Platinum: \$6,000  | Gold: \$3,500      | Silver: \$1,750    | Bronze: \$1,250    |
|-------------------------------------------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| Logo on conference website sponsor page                     | ✓                  | ✓                  | ✓                  | ✓                  | ✓                  |
| Logo in conference app                                      | ✓                  | ✓                  | ✓                  | ✓                  | ✓                  |
| Complimentary registrations*                                | 10                 | 8                  | 5                  | 3                  | 2                  |
| Exclusive session sponsorship                               | Choose from List 1 | Choose from List 1 | Choose from List 2 | Choose from List 3 | Choose from List 4 |
| Logo in conference program                                  | ✓                  | ✓                  | ✓                  | ✓                  | ✓                  |
| Logo on screen at conference welcome                        | ✓                  | ✓                  | ✓                  | ✓                  | ✓                  |
| Recognition on sponsor board                                | ✓                  | ✓                  | ✓                  | ✓                  | ✓                  |
| Social media shout outs                                     | ✓                  | ✓                  | ✓                  | ✓                  |                    |
| Logo in our event publicity emails to prospective attendees | ✓                  | ✓                  | ✓                  |                    |                    |
| Mention in event press releases                             | Logo               | Name               |                    |                    |                    |
| Brochure included in registration packets                   | ✓                  |                    |                    |                    |                    |

\* Includes field trips and workshops

## Exclusive session sponsorship opportunities

Only a limited number of sessions are available for sponsorship. Session exclusivity will be determined on a first-come, first-served basis. Sponsors who sign up before the full program is available will be contacted in the order they signed up to select sessions.

### List 1

- Tues. evening social event
- Wed. evening social event

### List 2

- Plenary session (Weds or Thurs)
- Lunch (Weds or Thurs)

### List 3

- Student scholarship (limit 4)
- Concurrent session
- Poster Session

### List 4

- Field trip
- Morning or afternoon break
- Workshop

## Optional Add-ons for Sponsors:

**Exhibit hall table** – *space in the exhibit hall is very limited this year, so sign up early to reserve yours!*

Exhibit table (includes one additional complimentary registration) – special discount rate for sponsors.....\$300  
Electricity for exhibit table ..... \*See special instructions below

### Additional visibility opportunities

First drink's on you! Underwrite beverage tickets for the:

**Tuesday evening social & networking event** (Limit two).....\$600

**Wednesday afternoon poster session and evening social** (5:00 pm-9:00 pm) (Limit four).....\$600

### Support engagement in the conference

Enable a student to attend the conference.....\$265  
Provide prize money for winners of the student presentation competition.....\$150  
Enable a student to attend a fee-based workshop.....\$30  
Contribute to a scholarship fund for (non-student) people with financial need.....\$20-265

\*If you want electricity at your exhibit table, let us know and we will connect you directly with the venue's AV contractor to make arrangements.

## EXHIBITOR BENEFITS

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**Exhibitor: \$600**

**Non-profit exhibitor: \$300**

### Exhibitor Benefits:

- Table in exhibit hall
- Name listed on conference website and in conference printed program
- Logo listed in conference app
- One complimentary registration (Value of \$265, field trip and workshop fees not included)

### Optional Add-ons for Exhibitors:

#### Exhibit Hall Table

- Electricity for exhibit table .....\*See special instructions below

#### Visibility Opportunities

- First drink's on you! Underwrite cost of beverages for the:
  - Tuesday evening social & networking event.** (Limit two).....\$600
  - Wednesday afternoon poster session & evening social** (5:00 pm-9:00 pm) (Limit four).....\$600
- Support engagement in the conference:
  - Enable a student to attend the conference.....\$265
  - Provide prize money for winners of the student presentation competition.....\$150
  - Enable a student to attend a fee-based workshop.....\$30
- Contribute to a scholarship fund to support attendance by people with financial need.....\$20-265

*\*If you want electricity at your exhibit table, let us know and we will connect you directly with the venue's AV contractor to make arrangements.*